

NEW ASSET MANAGER INJECTS NEW LIFE INTO CENTRE

In January 2016, Wynnum Shopping Centre's owners appointed First Asset Management to take on all property management and leasing responsibilities. Senior Asset Manager David Peterson hasn't wasted any time injecting new life into the centre, and there are many exciting things still to come.

"David has spent a lot of time in the centre with tenants and the community, getting to know the issues as well as what people want for the future," explained First Asset Management Managing Director Angelo Efstathis.

"With a solid strategy in place, David has already secured one new long-term tenant—Naples Pizza Bar—and there are other deals in the pipeline awaiting finalisation."

"Maintenance is underway, a new trailer display on the footpath promoting the centre's opening hours has increased customer traffic—it's only early days in the relationship and First Asset Management has already taken the centre to a whole new level," Angelo added.

"So forget what you've heard or know about Wynnum Shopping Centre. Things have changed. With its new energy, it's once again a serious player in the retail marketplace and the centre of choice for the local area."



INTRODUCING DAVID PETERSON

First Asset Management Senior Asset Manager David Peterson is certainly the best person for the job when it comes to leasing and asset management. He joined First Asset Management in 2015 and brought seven years commercial and industrial property experience with him, having worked for the Brisbane Markets and Jones Lang LaSalle, Brisbane.

In property circles, David is known for his ability to think strategically and act quickly. He also listens carefully to his clients and can take instruction. However, he doesn't hesitate to draw upon his depth of experience and offer the kind of advice that is designed to elevate his clients' performance in the property market.

David's clients, including all Wynnum Shopping Centre tenants, enjoy his professionalism, flexibility and honesty as he delivers the very best in specialist asset management services.



YOUR MONTHLY COMMUNITY SHOPPING NEWSLETTER



WYNNUM SHOPPING CENTRE HAS REBRANDED



Wynnum Shopping Centre has a new brand. The brand has links to the centre's past, through the stylised sails in the shape of a 'W' and similar colour palette, but also signals a new beginning for the centre, positioning it as a fresh, vibrant and modern hub with a strong community connection.

The new brand will be rolled out between April and October. Signage will be updated, and there will be a new tagline, website, direct mail campaign and a Facebook page established.

Regular newly-established tenant communications, with this new newsletter being just one of the ways to stay connected, will continue.

NEW MALL FURNITURE COMING SOON

New furniture for customers will soon be installed adjacent to Drake's Supa IGA and Discount Drug Store. This area already serves as a 'meeting place'. The new additions will enhance the meeting place's value and add to the overall ambience and community feel of Wynnum Shopping Centre.



WELCOME NAPLES PIZZA BAR

What's your favourite pizza topping? Naples Pizza Bar, opening soon at Wynnum Shopping Centre, will tempt you with their tried and true favourites as well as their specialties. You'll find them at Tenancy 2, facing Florence Street, opening in May or June for dine-in and takeaway.

This new, family-owned business looks forward to being part of Wynnum's preferred retail destination and the many benefits their location will bring them.



IS IT TIME FOR YOU TO RELOCATE?

If you are thinking it's time to relocate your business, or you know of some other business that is ready to make a move, contact First Asset Management's Angelo Efsthatis on 0414 889 978 to discuss the leasing opportunities available at Wynnum Shopping Centre.

